Twelve holiday software suggestions for your Apple Computer.

1. Educational software gives your kids a real edge from grade school through grad school. 2. Financial management software monitors your checking & insurance, budgets, taxes & investments, plus much more. 3. Spreadsheets give you everything you need to create dynamic "what if" scenarios for more productive planning in business. 4. Desktop accessory software will place valuable tools at your fingertips, including everything from clocks to calculators. 5. Communications software will link your Apple computer instantly with Dow Jones in New York. Or even a remote branch office in New Zealand. 6. Databases will let you easily generate custom business files, reports, mailing lists, & a lot more. 7. With idea organizer software you can capture random ideas that you can then translate into useful forms. 8. Integrated productivity software really performs for you, with a variety of time-saving and powerful functions like wordprocessing, database management and even spreadsheet design. 9. Wordprocessing makes typewriters obsolete. 10. Programming software enables students, as well as hobbyists, to create new programs of their own on Apple computers. 11. Scheduling software will help you make your deadlines by tracking who's supposed to do what by when. 12. Creative expression software will give your family new ways to have fun.

Special holiday software suggestions for your Apple® IIe or Apple® IIc.

Instant Pascal® *and Apple Logo II for education, AppleWorks*™ *for productivity.*

Apple II Instant Pascal is an exciting new tool to teach high school students *the* programming language most often required by colleges and universities.

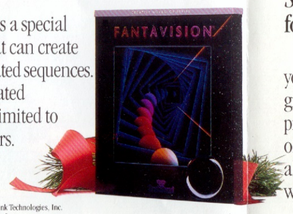
Apple Logo II is used in schools nationwide to introduce programming, geometry, and problem-solving skills, using colorful turtle graphics.

AppleWorks is a top-selling integrated wordprocessor, database, and spreadsheet program. Powerful, fast, and proven by hundreds of thousands of Apple II users.

Instant Pascal is a registered trademark of Think Technologies, Inc.
AppleWorks is a trademark of Apple Computer, Inc.
Fantavision is a trademark of Broderbund Software, Inc.

Fantavision lets you create magical motion and special effects.

Fantavision is a special effects generator that can create studio quality animated sequences. It includes sophisticated features previously limited to costly minicomputers.



Color Me: The Computer Coloring Kit.

ColorMe allows youngsters to create their own freehand drawings, color them, then print them out. Pre-drawn pictures can also be "cut and pasted" from picture disks, and included in their creations.

MasterType's Writer is getting rave reviews.

Software reviewers are raving about *MasterType's Writer.* For a very modest price, you get expensive word processing features like windows, color highlighting, and multiple typefaces. An on-disk tutorial makes learning a snap.

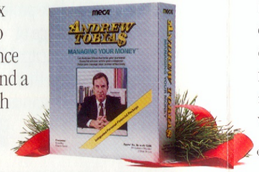
Stickybear Printer: graphics for all ages.

Stickybear Printer helps you create pictures, stationery, greeting cards, with dozens of pre-drawn patterns, and hundreds of decorations. Your creation is always visible on the screen, so what you see is what you get!

ColorMe: The Computer Coloring Kit is a trademark of Mindscape, Inc.
MasterType's Writer is a trademark of Scarborough Systems, Inc.
Stickybear Printer is a registered trademark of Optimum Resource, Inc.

Managing Your Money by money expert Andrew Tobias.

Managing Your Money includes budget, checkbook, net worth, tax programs, and a portfolio manager, plus an insurance planner, reminder pad, and a financial calculator. Touch the ESCape key for help, including money advice.



Managing Your Money is a registered trademark of MECA.

Quicken cuts monthly financial drudgery in half.

Quicken automates monthly chores like paying bills, categorizing expenses, and reconciling your bank statement. It's recommended by major banks across the country, and works with AppleWorks.

Quicken is a registered trademark of Intuit.

Pinpoint organizes your desk, and manages telecommunications.

Pinpoint gives AppleWorks users instant access to an appointment calendar, graphics, envelope addressing, typewriter, telecommunications, and more. Accessories "pop-up" in windows without interrupting your work.

The Information Connection makes it easier to go "on-line."

The Information Connection teaches you all about telecommunications in minutes. But features like "macros," self-dialing, and 300/1200/2400 baud compatibility will keep you happy for years.

PFS: First Success. The complete starter kit.

Everything you'll need to succeed with your Apple: *PFS: File,* an easy-to-use filing system; *PFS: Write,* a powerful wordprocessing program; and *PFS: Plan,* a business spreadsheet. Ask about all the holiday extras!

Pinpoint is a trademark of Pinpoint Publishing.
The Information Connection is a trademark of Grolier Electronic Publishing, Inc.
PFS:, PFS: File, PFS: Write, and PFS: Plan are registered trademarks of Software Publishing Corporation.

Remember! helps high school and college students study.

Enter what you want to learn, like lists, facts, or text. Enter your own hints, like drawings or words. Then practice question-to-answer or answer-to-question, displaying hints as needed.

MouseCalc. How to make your worksheet play.

MouseCalc is the first integrated spreadsheet/graphics package that really takes advantage of the AppleMouse, and color. Operation is so intuitive, you never have to learn any complicated commands.

Remember! is a trademark of DesignWare, Inc.
MouseCalc is a trademark of Version Soft, Inc.

Apple Computer, Inc.
20525 Mariani Avenue
Cupertino, California 95014

This brochure features products that we believe — based on our testing and experience — to be good values for use with Apple products. In the case of third party software, the manufacturer, not Apple, is responsible for performance, quality, revisions, and support. Products, features, and specifications provided by manufacturer and are subject to change without notice.
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Special holiday gift suggestions for your Macintosh™

"*JAZZ* is born, Macintosh boogies."

Jazz allows you to interrupt one project to work on another, then go right back to where you left off. *Jazz* includes wordprocessing, spreadsheet, graphics, database, and communications capabilities.

CRUNCH. A powerful spreadsheet anybody can use.

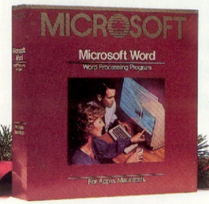
Working with numbers is faster than ever before. Anybody can use the unique *CRUNCH* icon bar to streamline the most common spreadsheet functions, such as graphing and printing. Make a graph with two clicks of the mouse.

FileMaker. The file, form, and report system for business.

FileMaker combines comprehensive day management with flexible form design and sophisticated report generation. It received *Infoworld Magazine's* 4-star rating.

Jazz is a trademark of Lotus Development Corporation.
CRUNCH is a trademark of CRUNCH Software Corporation, licensed to Paladin Corporation.
FileMaker is a trademark of Nashoba Systems, Inc.

Microsoft Word is the only word for your Macintosh.



Microsoft Word takes advantage of features like multiple windows, unlimited document lengths, and automatic footnoting to give you the power and flexibility to create everything from the simplest memo to the most complicated proposal.

Microsoft Excel. For those who understand the uses of power.

Microsoft Excel is one of the largest spreadsheets available for any personal computer. *Microsoft Excel* graphics and database capabilities are equally impressive. And *Microsoft Excel* macros can reduce your most complex routines to a single keystroke.

Macintosh Pascal. The tool for learning Pascal Programming.

Why learn Pascal? Pascal is one of the most widely used computer languages on campus. And you have to know Pascal to pass the College Entrance Examination for advanced placement in computer science.

Microsoft, Microsoft Excel, and Microsoft Word are registered trademarks of Microsoft Corporation.
Macintosh is a trademark of Mcintosh Laboratory, Inc., and is being used with express permission of its owner.

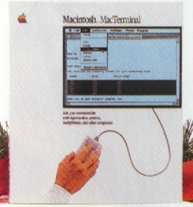
ThinkTank512 outlines your thoughts the way you think.

ThinkTank512 is an outline processor with integrated word-processing and graphics capabilities. If you plan, organize, or write, then you need *ThinkTank512*.

SIDEKICK organizes your desktop, and manages telecommunications.

No matter what program you're running, *SIDEKICK* is only a mouse click away. It provides calendaring, appointment alarms, a "to do" list, auto-dialing for telecommunication*— even while your other programs are running!

MacTerminal™ gives you easy access to sources of knowledge.



MacTerminal makes it easy to get information from information services like CompuServe, or corporate mainframes, into a spreadsheet, wordprocessor, or graphics program, for impressive proposals or presentations.*

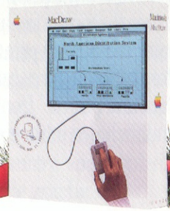
ThinkTank is a trademark of Living Videotext, Inc.
Sidekick is a registered trademark of Borland International, Inc.
CompuServe is a trademark of CompuServe Corporation, and H & R Block Company
*Requires additional hardware.

MacProject™ helps you stay on schedule, and within budget.

MacProject helps you plan, monitor, and analyze projects. It also takes advantage of Macintosh graphics capabilities to help make sure that everybody understands who's supposed to do what by when.

AppleTalk, MacTerminal, MacProject, and MacDraw are trademarks of Apple Computer, Inc.

MacDraw.™ Graphics for design, drafting, and presentations.



MacDraw is a structured, professional graphics solution with capabilities that range from creating quick presentation materials to precision computer-aided design.

Omnis 3 serves multiple users on the AppleTalk™ Network.

Omnis 3 is a powerful and flexible relational database. Self-teaching features allow non-programmers to create custom, multi-user database systems for any business need.

Omnis 3 is a trademark of Blyth Software.

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